

SCBMWRC Board Meeting



BOD Minutes

29th of September, 2022

The September Board of Directors meeting convened at 6:32 p.m. via Zoom.

NOTE: The Secretary was not present at this meeting. Minutes were recorded by Ron Z. (thank you) with some formatting changes by the Secretary.

Present were:

Eric Wolf	President
Ron Zablocki	Vice President & Membership (acting Secretary)
Ed Taylor	Treasurer
Henry Salari	Board Member & Webmaster
Gilbert Galvez	Board Member & Mileage
Sergio Collazo	Board Member
Pete Rissman	Board Member

Not Present:

Warren Belkin	Secretary
Harry Hoffman	Board Member & Newsletter

Guests:

None

Opening Statement: Eric W. mentioned he received a lot of positive comments from various people about the club, and people are finding the website easier to use and more engaging. Eric thanked everyone for the written reports.

Consent Agenda:

Pete R. motioned to approve the consent agenda, Henry S. seconded. Discussion follows:

Henry had a question about the stats he sent, and if the numbers being higher makes a difference. Eric indicated that it would be helpful to see a graph showing the trend.

Minutes Review:

All present reviewed the minutes and had no changes. The approved minutes will be posted for the General Membership on the Web Site by the Secretary.

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Membership Report:

Ron Z. emailed the membership report. In September, there were 2 non-renewals, 1 new member and 2 renewals. Total membership count is 101. Approved as part of the consent agenda.

Treasurer's Report:

Rally fund balance as of 9/29/2022: \$10,000.00

Operating account Balance as of 9/29/2022: \$4826.56

Receivables for the month

\$135.00 from Membership and name tags. There was no 50/50 because of September meeting cancelation.

Transactions

2 Checks were sent out. One to Henri Salari for Website related items \$54.91, and a second to Awards By Paul for 8 name tags \$160.72

Ed talked about moving the Rally account to a possible interest bearing account.

Ed mentioned a budget (next biggest club expense) for the Xmas Party.

Ed asked about how we're going to handle camping expenses. Eric stated until we come to a final decision, it will be "pay as you go".

- Ron Z. motioned to approve, Sergio C. seconded.

Mileage Contest:

Approved as part of the consent agenda.

Consent Agenda Approval:

A vote was held to approve the consent agenda with unanimous approval and the motion was carried.

Newsletter Report:

Nothing to report, Harry H. did not attend meeting or pass along any comments.

Website:

- Henry S. updated the member profile website area.
- Henry suggested that ride leaders take pictures/videos of members during rides and store those pictures to Google Drive or equivalent.
- Henry suggested a contest/game to come up with a club slogan.

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Committee Updates:

Ride Leaders: Ron Z. will put together another update.

Merchandising:

- Ed T. suggested the club not be involved in the collection of money or taxes; that should be handled by a 3rd party.
- Artwork & Logos - A sub-committee should be formed to either give a yes or no vote for artwork.
- Meeting BMW's requirements for artwork and logos - contact BMW for clarification.
- Club should consult with a tax professional to avoid any potential any IRS issues.

Eric W. motioned to approve the above merchandising items. Ed T. approved, Ron Z. seconded.

Calendar:

Oct 1 - GM and day ride.

Oct 10-14 - Santa Maria Airfest.

Oct 14-16 - Baja Weekend

Newsletter Advertising:

- Sergio compared the LA and SD newsletters, and suggested bartering ad space for some value, discount or service.

Sergio C. motioned to approve, Eric W. seconded.

- Ad space specifications. 3 specific size dimensions .

Sergio C. motioned to approve, Eric W. seconded.

- Allow board members to barter for ad space.

Sergio C. motions to approve, Eric W. second.

The next Board meeting is scheduled on Thursday, Nov 3rd at 6:30 PM via Zoom.

The meeting adjourned at 7:59 PM, motioned by Pete R. and seconded by Sergio C.