

MEMORIAL DAY WEEKEND ★ 2022



Program Guide

BMW Motorcycle Club
of Northern California





Welcome to The 49er.

Welcome to The 49er.

On behalf of the entire BMW Norcal and the 49er Rally Committee, I would like to personally welcome you to our 50th-anniversary rally. For the 50th we are returning to Plumas County Fairgrounds in Quincy, CA which offers miles of outstanding roads and trails. The rally committee has been working hard since last summer to bring you a great event for this milestone in our rally's history.

Back this year is Dennis Godwin and the GS Giants with the GS Challenge course, our English Trials event, and Asphalt Trials event. We have partnered with the River City Beemers Club, and they are running the Poker Run this year with 2 different routes available. You can do one or both and enter for multiple hands as well!

We have many returning vendors this year along with some great new sponsors. A&S Motorcycles is sponsoring the Saturday Dinner and we will have some great food for everyone. We are going to have meal service available for breakfast, lunch, and dinner brought to you by the club members available at the "NorCal BMW Diner" on the fairgrounds for those that want to eat on-site. There are also several great restaurants in Quincy just minutes away. For those that would like to cook for themselves, there are grocery stores close by.

For our first-timers and new club members, our club Vice President Jorgen Larsen will be hosting a first-timer reception Thursday evening at 5:00 PM in the Old Town. Stop by, meet some new friends, learn about the 49er Rally and the Club, and get any of your questions answered. Be sure and check out the entire schedule of events, seminars, rides, and meal times. Have any questions then head to the Rally HQ where our volunteers can steer you in the right direction.

Lastly, be safe on your motorcycle. Ride within your limit, wear your gear, and don't ride on your own.

Again, welcome to the 49er, I hope to meet all of you. Have a great time and some great rides!

Mark Rodda
2022 49er Rally Chair

Your 2022 49er Rally Team
Kevin Coleman, Beverages & Entertainment
Greg Hutchinson, Speakers
Edward Bonfoey, AV
Jorgen Larsen, Catering
Hugo Bonilla, Registration & Catering

Michael Murphy, Volunteers
Delf Hedde, GS Events
Bert Lankins, Ride Routes
Manny Rubio, Vendors

General Information

See the Fairgrounds map on the next page for key event locations.

All camping spaces are on a first come first served basis. Tent camping is allowed on grass areas. For those with RVs we will have lots of sites with electric and water, and for campers four different grassy tent camping areas. If you are tent camping, we ask that you do not set up camp in the RV spots please. If you have an RV, make sure you place the RV tag that you receive at registration in your front window. Also, please do not move picnic tables from their locations.

There are men's and women's showers in several locations (see the rally map).

Please be courteous and limit your shower times so everyone has hot water, especially during the morning hours!

We have a few simple rules that will ensure everyone has a great time at the Rally. Thankfully, we don't have many problems.

- 1. Be respectful of your fellow rally attendees and the volunteers**
- 2. Recognize this event is put on entirely by volunteers. Be sure and thank them for their service.**
- 3. Leave your campsite as you found it.**
- 4. Respect quiet hours between 10 PM and 8 AM. If you are in an RV, keep your generators off during that time.**
- 5. Enjoy the beer garden in moderation and refrain from illegal drug use. If you've had too much, we won't serve you and you may be asked to sleep it off.**
- 6. Be careful when riding on the fairgrounds and keep your speed below 5MPH.**
- 7. If you observe unsafe or inappropriate conduct, please bring it to the attention of one of the Board Members or Rally Chair.**
- 8. You must have a valid Motorcycle License to ride in the fairgrounds**

If the Rally Committee determines you aren't following these rules, you may be asked to leave the event.

Rally HQ / Club Store is open Thursday afternoon and all day Friday - Sunday.

This is the place to go to:

Answer questions about the Rally

Sign up for the poker runs- we have two poker run challenges this year!

Sign up for English Trials, GS Giants, Asphalt Skills and Slow Races

Buy club swag

Get first aid

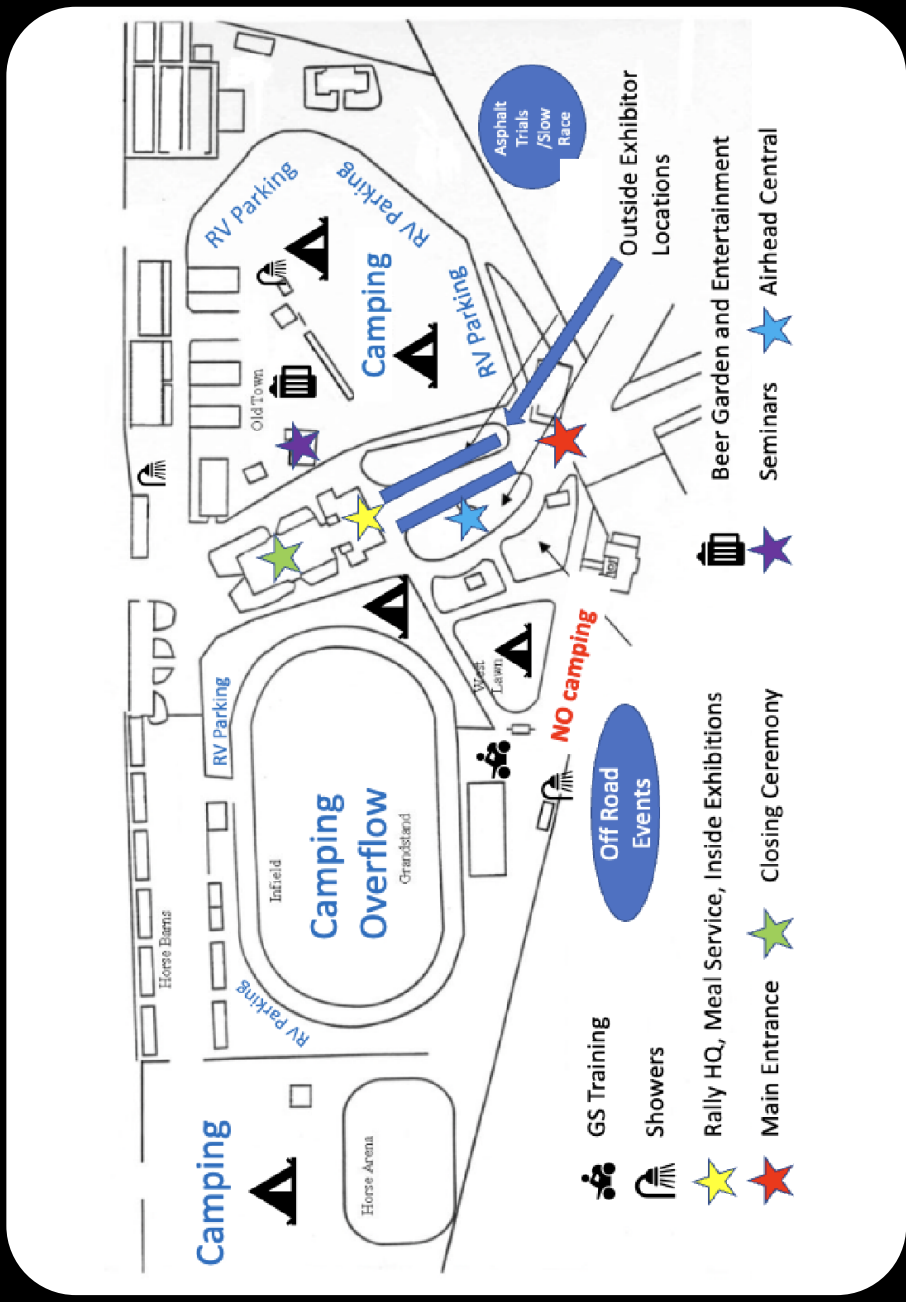
Sign Up to Join Our Club

This Year the "Norcal Diner" will be open for breakfast, lunch and dinner. They will be offering tasty and affordable meals that you can enjoy onsite or back at your campsite. Check out the menu page for details and operating times.

Our volunteer-run Beer Garden located in the Old Town is open daily, hangovers permitting. Check the daily Event Highlights for opening hours.

Our Rally Vendors will showcase their products throughout the day at their outdoor stands, weather permitting. Please show your support for the local businesses and moto suppliers who support us.

THE 49^{ER} RALLY



-  GS Training
-  Showers
-  Rally HQ, Meal Service, Inside Exhibitions
-  Main Entrance
-  Closing Ceremony

-  Beer Garden and Entertainment
-  Seminars

-  Airhead Central

First Timers Join Our Club Today!

Are you a BMW Motorcycle owner? If so, stop by the Rally HQ to join one of the oldest and largest BMW Motorcycle clubs in the US. The annual dues are only \$30 and entitles you to member only events and discounted or free camping as well as full voting rights in the club. Plus, you are helping to support the ongoing operation of the Club. We have regular events including monthly club campouts with a group ride to the campsite site as well as periodic second Sunday rides and other clinics and events. If you join and pay your dues at the 49er Rally, we are waiving the \$10 new member fee and you can pick up your new member packet, which includes a club sticker and member pin on the spot. Also, if you have already registered as an initiate member on our site, we have your member badge waiting for you! Any questions, stop by the Rally HQ.

Fun Facts about the Club

The Club was founded in 1965 by a small but dedicated group of BMW motorcycle riders with a key tenant of Ride to Camp, Camp to Ride, a foundation we continue to carry on each month with our unique camping events.

We still have 3 Founding Members in the club 55 years later. Be sure and locate Alan Huntzinger and Chris Weld at the 49er for some great history

The 49er, the club's premier rally predates the MOA and its annual rally and in the early years before the proliferation of various club rallies would draw attendance of more than 1,400 riders

We have steadily increased our membership over the years with approximately 300 full time members located primarily in Northern California

The Club is run by a dedicated group of volunteers led by a Board of Directors who serve 2-year terms. We are always looking for new members who have the interest and energy to help the club thrive. Be sure to ask a BoD member about opportunities to support the club and get involved!

Thursday Highlights

Rally HQ & Club Store Opens at 4:00 pm at the Tulsa Scott Pavilion.



First -Timer Meet and Greet Reception will be from 5 – 6 pm in the Beer Garden.

The Beer Garden is the place to be so please come down even if you are not in one of these groups. Beer Garden will be open till 11pm at Old Town.



BMW Norcal Diner is offering a "German theme" dinner at the Tulsa Scott Pavillion

Friday Highlights



Rawhyde Adventure Training Courses for participants who registered before the Rally , The training program starts promptly at 7:30 AM at the Hillside. There is a short lunch break around 12 noon followed by the guided off-road portion of the training around 1 PM. You should be back at camp around 4-5 PM for the class reception in our beer garden



The Poker Runs open today. Pick up your poker run sheets at Rally HQ and head out for a few hours of interesting riding on our bespoke poker run routes, collecting answers to questions as you go. Play your hand between 4 and 6 pm at the Beer Garden. What's a poker run? Go to Rally HQ and find out



Our Speaker Program kicks off this afternoon with wonderful presentations. See the Speaker page for details.



Richard's Guided GS Ride (93 miles)

① Richard Leevey will lead this ride on Friday morning (meetup 9 am, depart 9.30 sharp) but you can do the route any time on your own. From the fairgrounds it's 2 miles to Chandler rd. where we jump onto the 12 miles of wide, well used, well-maintained dirt logging roads that take us up over Hough mountain and into Taylorsville. From there It's 10 miles of paved road to get us to the next section of offroad which is 14 miles of wide-open well-maintained gravel roads up to Antelope lake. We'll take a loop around the lake with a rest stop to enjoy the scenery before heading down the 20 miles of the twisty paved Indian Creek rd. and back to Taylorsville. We'll stop at the Taylorsville store for a beverage and snack break before taking Arlington rd. and hwy 89 S. back to the fairgrounds. The total loop is about 93 miles. The ride time is approximately 3 1/2 hours but it's reasonable to add two hours of breaks for a total of 5 1/2 hours. We should be back to the fairgrounds by 3 PM.



Beer Garden open noon-11pm Old Town



Our Ladies Reception (female riders/passengers only) is a great time for female riders to make contact. This event is at the Mineral Building at 5 pm.



BMW Norcal Diner is offering a "Pacific Island" Theme dinner at the Tulsa Scott Pavilion



Do you like live music? E & O Medicine Show Band will play from 7 - 11pm in the Beer Garden.



Movie 8:00 Mineral Building

Saturday Highlights



Rawhyde Adventure Training Courses for participants who registered before the Rally , The training program starts promptly at 7:30AM at the Hillside. There is a short lunch break around 12 noon followed by the guided off-road portion of the training around 1 PM. You should be back at camp around 4-5 PM for the class reception in our beer garden



Asphalt Trials will run from 1:00pm-2:30pm at the front parking lot. The course will test your slow-speed bike handling on the tarmac. You will have to navigate a variety of cone-based challenges including tight turns, U-turns, figure 8's, and slaloms all without dabbing. All bikes and skill levels are welcome.



Slow Races will run from 2:30pm-3:00pm at the front parking lot. The slow race will test your ability to ride as slowly as possible without putting your foot down. You will have to master balance and clutch control all while staying in your lane. The last person across the finish line wins. All bikes and skill levels are welcome.



Color Guard will perform at 3:30pm-4:00pm in the Old Town



The Poker Run continues today. Pick up your poker run sheets at Rally HQ and head out for a few hours of interesting riding on our bespoke poker run routes, collecting answers to questions as you go. Play your hand between 4 and 6pm at the Beer Garden.

Cheating is not tolerated, it's expected.



Complimentary Dinner from 5:30 PM- 8:00 PM Brought to you by A&S Motorcycles in the Tulsa Scott Pavilion



Do you like live music? Tony and the Tuff Times Blues Band will play from 7 - 11pm in the Beer Garden.



Movie 8:00 Mineral Building

Sunday Highlights



English Trials will run from 9 am to 11:30 am at the Hillside. Pre-register at Rally HQ. This event tests riders' technical skills and balance as they compete to negotiate obstacles in the shortest time with the fewest foot dabs. Riders are scored and prizes are awarded. Reputations are made and ruined. Water balloons are sometimes thrown. This is a crowd favorite so don't miss it.



GS Giants Challenge will run from 1:00 pm to 3 pm at the Hillside. Pre-register at Rally HQ. This event is for riders with intermediate to advanced off-road skills, and navigates tight turns, water/mud hazards and varied terrain. Riders are scored and prizes are awarded. Spectators are welcome. Water balloons will not be thrown but who knows, you might see the next Ricky Brabec in action.



Today is your last chance to do a Poker Run. Same deal as for Saturday but you must finish playing your poker hand by 1 pm at the Beer Garden.



We will wrap up the official Rally festivities with an Awards and Closing Ceremony at the Old Town from 4:00 pm – 5:00 pm. This includes raffle prizes. Must be present to win.

There is no dinner service on Sunday night.

Monday is pack up and go day.

Fairgrounds close at 12 noon.

Have a safe ride home. We look forward to seeing you next year!

Speaker Schedule



This year we are pleased to welcome Helge Pedersen and Chad Warner as our Keynote speakers. We have a great lineup of speakers and topics so make sure and schedule some time in your day to attend the presentations. Presentations will be held near the Old Town, refer to map for exact location

Friday

- | | |
|-------------------|---|
| 9:00am - 9:50am | Bjorn Bredeson-REVER: If you rev it, REVER it! |
| 10:00am - 10:50am | Richard Battles-RKA: Motorcycle Luggage |
| 11:00am - 11:50am | Phil Douglas -After Shock: Learn about your Suspension |
| 1:00pm - 1:50pm | Richard Battles-RKA: Motorcycle Communications |
| 2:30pm - 4:00pm | Helge Pedersen-Globe Riders: Preparing your bike and yourself for the ride of your life |
| 4:00pm - 4:50pm | Chad Warner-BMW MOA: It's the Journey, Not the Destination |

Saturday

- | | |
|-------------------|--|
| 9:00am - 9:50am | Bjorn Bredeson-REVER: If you rev it, REVER it! |
| 10:00am - 10:50am | Eric Waterfall-Ruby Moto: More than just lumens, the science of supreme lighting |
| 11:00am - 11:50am | Ryan Turner-MoskoMoto: Moto-Camping aka "BraapPacking |
| 12:00am - 12:50pm | Greg Hutchinson-Airhead Adventures: Is that used bike a good deal? |
| 1:00pm - 1:50pm | Greg Peart CHP-Retired: Accident Scene Management-Are you Prepared? |
| 2:00pm - 2:50pm | Wayne Black-Black Box Embedded: BMW Multi-Controller Integrations |
| 3:00pm - 3:50pm | Randy Fujishin Counseling Psychologist: How Long Will You Ride? Aging with Wisdom and Grace |
| 4:00pm - 5:30pm | Helge Pedersen-Globeriders: 40 Years on 2 wheels sponsored by BMW Motorrad and the Northern California BMW Motorcycle Dealer Group |

Event Schedule

Thursday

2:00 PM - 6:00 PM	Registration, Tulsa Scott Pavilion
4:00 PM - 11:00 PM	Beer Garden, Old Town
4:00 PM - 7:00 PM	Rally HQ, Tulsa Scott Pavilion
5:00PM - 6:00 PM	First Timer meet-n-greet, Beer Garden
5:30 PM - 8:00 PM	Dinner, Norcal BMW Diner, Tulsa Scott Pavilion

Friday

7:00 AM - 9:30 AM	Breakfast, Norcal BMW Diner, Tulsa Scott Pavilion
7:30 AM - 4:00 PM	Rawhyde Training, Hillside
9:00 AM - 5:00 PM	Gate Registration, Rally HQ and Club Store are open, Tulsa Scott Pavilion
9:00 AM - 5:00 PM	Vendor Fair
9:00 AM - 3:00 PM	Richard's Guided GS Ride, Front Gate
11:00 AM - 1:00 PM	Lunch, Norcal BMW Diner, Tulsa Scott Pavilion
12:00 PM - 11:00 PM	Beer Garden, Old Town
4:00 PM - 6:00 PM	Poker Run table - play your hands, Beer Garden
5:00 PM - 7:00 PM	Ladies Reception, Mineral Building
5:30 PM - 8:00 PM	Dinner, Norcal BMW Diner, Tulsa Scott Pavilion
7:00 PM - 11:00 PM	"E & O Medicine Show Band" play at the Beer Garden
8:00 PM - 10:00 PM	Movie, Mineral Building

Saturday

7:00 AM - 9:30 AM	Breakfast, Norcal BMW Diner, Tulsa Scott Pavilion
7:30 AM - 4:00 PM	Rawhyde Training, Hillside
9:00 AM - 5:00 PM	Gate Registration, Rally HQ and Club Store are open, Tulsa Scott Pavilion
9:00 AM - 5:00 PM	Vendor Fair
11:00 AM - 1:00 PM	Lunch, Norcal BMW Diner, Tulsa Scott Pavilion
12:00 PM - 11:00 PM	Beer Garden, Old Town
1:00 PM - 2:30 PM	Asphalt Trials, Front Parking Lot
2:30 PM - 3:00 PM	Slow Race, Front Parking Lot
3:30 PM - 4:00 PM	Color Guard, Old Town
4:00 PM - 6:00 PM	Poker Run table - play your hands, Beer Garden
5:30 PM - 8:00 PM	Complimentary Dinner, Tulsa Scott Pavilion
7:00 PM - 11:00 PM	"Tony and the Tuff Times Blues Band" play at the Beer Garden
8:00 PM - 10:00 PM	Movie, Mineral Building

Sunday

7:00 AM - 9:30 AM	Breakfast, Norcal BMW Diner, Tulsa Scott Pavilion
9:00 AM - 1:00 PM	Rally HQ and Club Store are open, Tulsa Scott Pavilion
9:00 AM - 9:30 AM	English Trials mandatory participants meeting, Hillside
9:30 AM - 11:30 AM	English Trials, Hillside
11:30AM - 1:30 PM	Lunch, Norcal BMW Diner, Tulsa Scott Pavilion
12:00 PM - 1:00 PM	Poker Run table - play your hands, Beer Garden
12:00 PM - 9:00 PM	Beer Garden, Old Town
1:00 PM - 3:00 PM	GS Challenge, Hillside
4:00 PM - 5:00 PM	Closing Ceremony, Old town

Monday

12 PM	Fairgrounds close
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Food Menu



Norcal BMW DINER

breakfast + lunch + dinner

Breakfast \$7.00 fri. sat. sun

Make a breakfast plate or roll a burrito

choice of eggs

scrambled
scrambled Denver
scrambled chorizo

served with

sausage
hash browns
tortilla
cheese & salsa
coffee/water



muffins will be available for an additional charge

Lunch \$8.00 fri. sat. sun.



Lunch box combo

choice of sandwich, hotdog or salad

sandwiches

Turkey, ham and Cheese
Chicken salad
Tuna salad
Egg salad

salad

mixed greens, tomato
cucumber, onion,
chopped egg & cheese
ranch or italian vinaigrette

served with

soup of the day
chips
cookie
soda or water



Dinner

Travel the world nightly with our "globally themed" dinners.

Thursday \$10.00 "German Theme"

Sausage & Sauerkraut
served with
coleslaw, beans and
french roll
soda/water

Friday \$10.00 "Pacific Island Theme"

Chicken and Pork Adobo
served with
pancit noodles and
steamed rice. buko
pandan dessert jello and
soda/water

Saturday sponsored by A&S Motorcycles "American Theme"

BBQ Tri Tip & Chicken
served with
mashed potatoes & gravy,
vegetable medley, dinner roll
cookie
iced tea/lemonade



*meals will be served during service hours or until quantities run out

*items subject to change

Thank you to all our sponsors

Please support our local businesses and moto suppliers who generously support us:



Banquet Sponsor



Gold Sponsor



Lead Seminar Sponsor



Scan this to gain access to the 49er Rally app, where you can view more information about the rally