



SCBMWRC Survey March 2022

Questions Responses 49 Settings

49 responses



Not accepting responses



Message for respondents

This form is no longer accepting responses

Summary

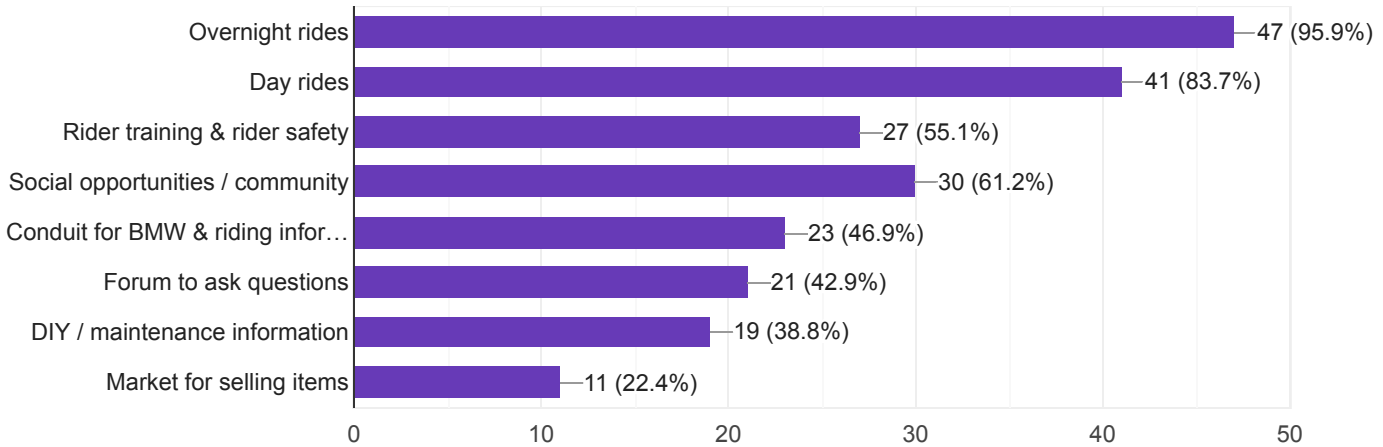
Question

Individual

Which of these focus areas do you want from the club? (check all that apply)



49 responses



What additional activities / focus would you like from the club?

17 responses

A yearly motorcycle rally

New places to go. Balanced Ride and Tour..

Tech days.

Negotiate discounts for club members with Preferred vendors. Example: Ducati owners club get 10% discount with Dianese store in Costa Mesa and Ducati Newport Beach.

Charity Events or return the Annual multi-day rally

none

Rides to Concerts, festivals, hikes, wineries, brewery

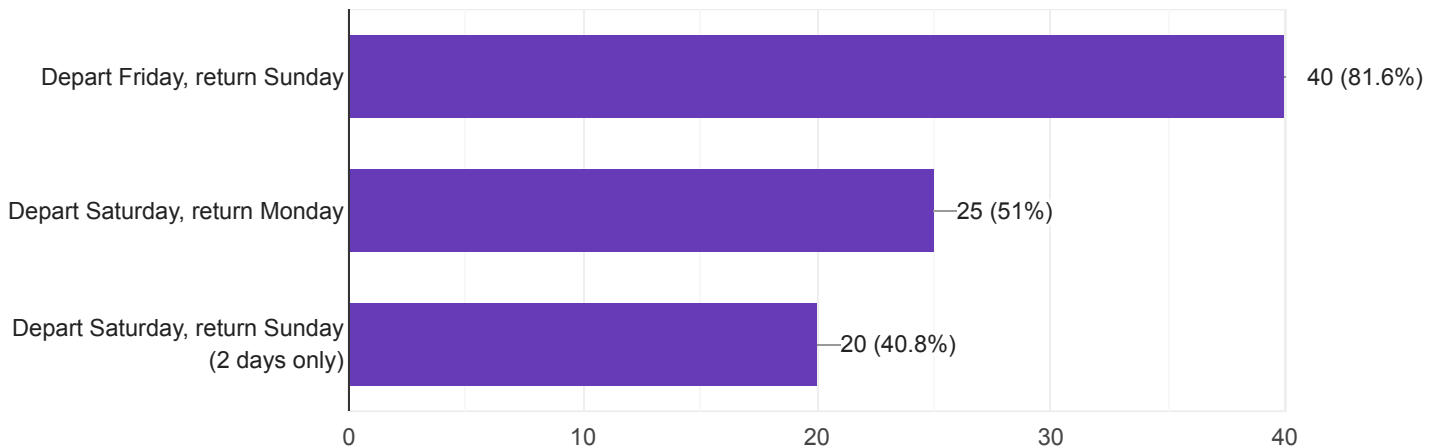
Can't think of any.

Group rides

Many overnight rides organized by the club have typically started on a Friday with return on Sunday. Please indicate your personal preference for ride timing? (check all that interest you)



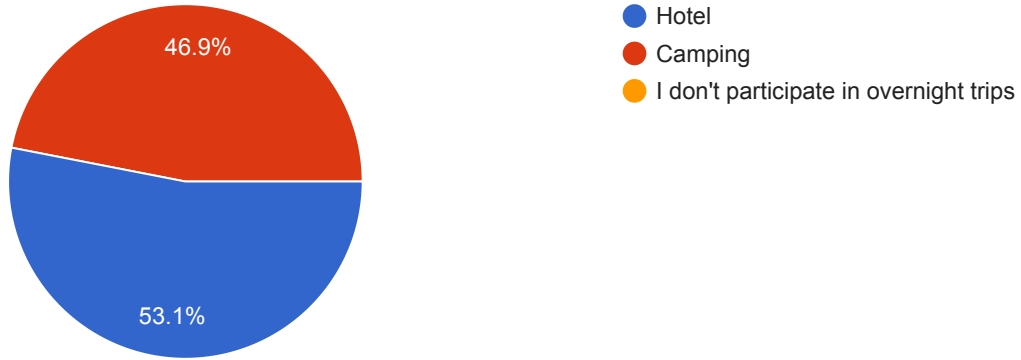
49 responses



Many club overnights include options for camping and for hotel stays. What is your primary interest for overnights? (check one)



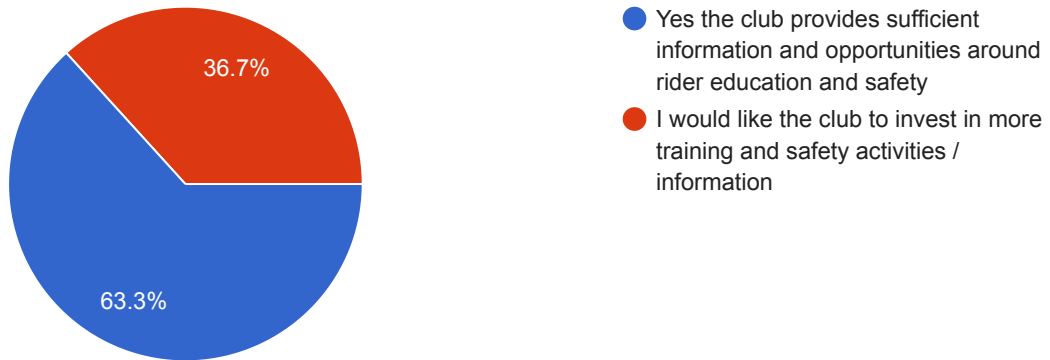
49 responses



Does the club do enough towards rider training and rider safety in your opinion?



49 responses



Are you satisfied with the frequency of riding opportunities with the club?



49 responses



What can the club do to improve the group ride experience?

28 responses

Maybe assign a blocker and sweeper on larger group rides

Smaller groups, better communication between lead and sweep, better communication about the route, standardize pre-ride instructions with emphasis on rider safety and RYOR.

When available, add an off-road route to coincide with the monthly ride. If possible.

New places

None

Ability to socialize and organize non-sanctioned day rides.

Nothing

More rides more often.

break the ride into smaller groups

The club has a number of favorite ride destinations each year. What suggestions do you have for new ride destinations / experiences?

31 responses

Baja California

San Diego / Vegas / Santa Barbara / Solvang

Palomar Mountain, Baja, Redwoods/Santa Cruz, Yosemite

Baja

Happy with what has been planned

Follow group riding rules more closely.

Bucket list item for me: Ride the Dalton Highway to Arctic. Ride up to Pacific Northwest. Week long trips I can don't once per year. Rides they take into consideration time constraints for those of us with busy work schedules. National rally is great but impossible until I retire. Getting younger riders to participate will require rides with time constraints to be considered.

Return Ralph Tuchman's "Willy Nilly" rides

What suggestions do you have for online communication - the web site, newsletter and/or facebook page?

29 responses

Using the Meet Up app to help coordinate rides and increase membership

Standardize pre-ride emails with 5Ws sent out on a schedule (eg., 2 weeks before, 1 week before, 3 days before). Use frequent FB and website ride reminders.

Email notifications when new info or events are posted. FaceBook works well too

I've heard several members can't easily find basic ride info. They're used to the meetup app in another club that has more definitive ride info posted front and center without having to search through what they feel is a clunky interface. Maybe they're set in their ways, but this came from several paid members that are not active for that reason.

I like the email blast before an event.

Member only instant messaging: Telegram or Signal.

More direct e-mail reminders of upcoming events.

Do you have any suggestions on the governance of the club?

23 responses

No

None

Not at this time

Open zoom meeting for members not just board members.

No, seems to be running well

President needs to be limited to two terms in a row. Should be better diversity

it is fine currently.

Like the idea of rotating in newer members more frequently - get fresh ideas. Should be controlled to avoid drastic changes in club culture

Think they're doing a good job.

The club collects dues to fund basic operating costs and to help subsidize camping for overnight rides, holiday get togethers, picnics, trophies, pins, banners etc. Are there other areas you would like the club to be investing in, even if it might impact membership dues?

22 responses

No

None

I feel dues are spent appropriately

Shirts and hats.

I have no issue paying a little more. Club swag is neat.

An annual charitable event since we no longer have an annual Rally or return to an annual rally.

none

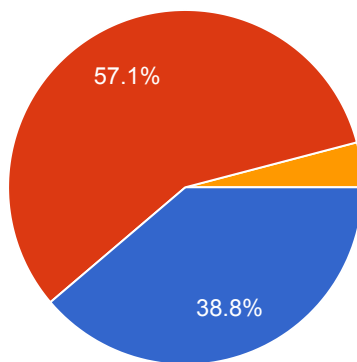
Nice club tee shirt offered to all members maybe subsidized partially by the club.

Only question is if dues are still appropriate to fund operating expenses properly? Or maybe have one-time-fee for new member to help pay for pin etc?

The club has around 100 members today. What is your opinion on membership size?



49 responses



- It is about right, let's keep it at this level
- I think we should actively work to expand membership
- I'd like a smaller, more exclusive club

What other feedback would you like to be considered by the Board to help make this a better club for all members?

27 responses

Tech days; change annual rides to biennial thus introducing more destinations

New places to go.

Make it easier to renew your membership by making available the option of renewing before the end of your term without losing the remaining time.

Getting more members to be active and ride. It's seems like 20% or are active. More rides (short and sweet, half-day cruise would be nice). While I enjoy long rides, getting out for a quick spin on Saturday or Sunday and be home early afternoon to spend time with family would be great.

Need more social interaction events, not always driven by "the ride"

None

none

Perhaps a more formal way of rotating officers. So people work up the chain across roles, and after doing a