

SCBMWRC Board Meeting



BOD Minutes

2nd Sep 2021

The Sep. Board of Directors meeting convened at 6:33 p.m. via Zoom.

Present were:

John Crittenden-----President
Dave Eastly-----Vice President
Danny Wassenaar-----Treasurer
Warren Belkin-----Secretary
Ron Zablocki-----Membership
Eric Wolf-----Board Member
Brandon Wilson-----Webmaster
Harry Hoffman-----Newsletter

Not Present:

None

Guests:

None

Opening Statement:

From John Crittenden: "Thank you all for coming tonight. I wanted to ask if Thursday PM meeting times are working out for everyone?" There was general consensus that meeting virtually on the Thursday prior to the General Meeting was working well.

Minutes Review:

The Minutes for Aug were approved (Danny W. motioned, Brandon W. seconded). These will be posted for the General Membership on the Web Page by the Secretary.

Membership Report:

Ron Z. presented the current membership report. There are 103 members, up two from last month. Five new members, 3 renewals and 2 non-renewals.

Warren B. raised a question about the monthly change totals not adding up. There was some discussion about reasons that numbers might not triangulate including some members renewing twice in the same year and also some perpetual memberships.

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Brandon W. suggested that he and Warren could review the membership database to identify any potential issues.

John C. asked if Ron Z. followed up with members who did not renew. Currently that is not being done but it was suggested that it might make sense to confirm that a member didn't miss the renewal reminder.

John C. also asked if any memberships had come through as a result of Irv Seaver referrals when someone is buying a new motorcycle. Ron related meeting a new bike owner who ended up joining the club. He confirmed that person did receive information about the club at the time of purchasing their bike but had not acted upon it until coincidentally meeting club members.

Treasurer's Report:

Danny W. reported:

- During the month of August, the Club issued 2 checks for a total of \$157.23 to Awards by Paul for 9 new member name tag purchases.
- Bank deposits for August totaled \$386. This represents collections from four new members, five annual membership renewals, plus the total cash received from the 50/50 Raffle. Winner of the raffle, Walt Fulton, graciously donated his share of the money to the Club at the August General Membership meeting.
- As of August 31, the checking account balance was \$5,116.42.
- The separate Rally account balance was \$10,000.

There was a motion to approve the Treasurer's report by David E., seconded by Ron Z. Approval was unanimous.

Mileage Contest:

A new mileage report has not yet been received from Rob T. Ron Z. confirmed that mileage information from the Sequoia ride was sent to Rob.

Newsletter Report:

Harry H. provided an update on the upcoming newsletter. He is including a writeup on the monthly general meeting along with photos. He is also suggesting monthly writeups on upcoming rides to better inform members. Everyone thought this was a great idea. Harry confirmed he had received a writeup on the recent Sequoia ride along with pictures.

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Website:

Brandon W. reported that the calendar system was updated to a newer version (mandatory upgrade). He is also looking at how to improve the forum layout and suggesting that a staging system be set up to allow for some experimentation without impacting the production site.

Brandon also reported that email outreach was sent last week and he would be adding reminders about the general meetings. He also suggested one final reminder email about the upcoming Pinnacles ride. Eric W. agreed that would be a good idea.

Brandon noted that two members apparently renewed twice this year indicating a potential error had taken place. He will review in detail with Danny W. to understand what took place and notify the two members while also making sure they were not double charged.

John C. expressed concern that Brandon not get overloaded by managing the email system on top of the web site. Brandon indicated he was fine handling it at this time and it was actually useful to build templates as different types of notifications are created.

Brandon also mentioned that Chris R. (past President) had previously created a club Instagram account to expand social media presence and if any current board members were interested in taking it on, they should reach out to Chris directly.

Calendar:

John C. reviewed that the general meeting was this upcoming Saturday and he or Brandon W. could lead a ride after the meeting. Brandon was considering a ride to GMR but recent CA State Forest closures would likely mean the road is not open. John C. said he would lead a ride through Oak Glen.

John C. asked Eric W. about the upcoming Pinnacles ride. There are currently 8 people signed up. Roads appear open. Eric W. also discussed that Karl and Sharon W. have spoken about possibly driving up separately and providing meals for campers. They would hike the next day while the group was riding. There was discussion about whether there was adequate notice to coordinate meals but the general consensus is that this would be up to Eric W. who is leading the ride.

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Brandon W. said he would be posting more information on the Fall Colors ride this coming week. He will likely build a route through Lake Sabrina, Mammoth and June Lake.

John C. asked Warren B. if there was anything to review regarding the Nov. Morro Bay Ride. Warren B. said he would have something for the next meeting as he is still finalizing details.

John C. also spoke about organizing future General Meetings at Irv Seaver's or away. He also spoke about wanting to have the club organize more day rides in addition to the overnight trips and GM rides.

It was also requested to add the National Rally in Springfield, MO to the calendar of events in these minutes.

As of the meeting, these events are planned:

- September 4 General Meeting (John C. to lead a ride)
- September 10-12 Pinnacles (Eric W., Camping Only)
- October 15-17 Fall Colors (Brandon W.)
- November 12-14 Morro Bay (Warren B.)
- December 11 Christmas Party (John C.)
- January Laughlin? (TBD)
- February 18-20 Death Valley (Dave E.)
- March Central Coast ? (TBD)
- April Sedona, AZ (John C.)
- May 49er Rally (TBD)
- June 15-22 Seven Passes / Chief Joseph Rally (TBD)
- June 16-19, BMW MOA National Rally in Springfield, MO

Old Business:

It was confirmed that Walt Fulton did conduct a brief talk about training at the Aug General Meeting. It was also mentioned that there is the annual OCTOA Motor Rodeo (police motorcycles) on Wed Sep 8. In Huntington Beach and that is event is very impressive each year.

New Business:

John C received a note from Bill A. regarding publishing of club policy for adding sanctioned rides. An event happened recently whereby some club members planned a

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ride and asked if it could count towards the mileage contest. Club policy requires adequate notice to be posted so that other members have the opportunity to participate in rides that impact the mileage contest. John C. said he had spoken about this many times but that he would look for a suitable place to post the policy so it would be easy to find. It was also mentioned that a waiver is required for rides associated with the club, but any members can conduct the ride (a board member is not required to be on the ride). Finally, it was mentioned that members should be careful to not post anything on club-related communication platforms about a ride experience that would not align with safe (and legal) riding practices.

The next Board meeting is scheduled on Sep 30, 2021 at 6:30 PM via ZOOM.

The meeting adjourned at 7:40 P.M.

Warren Belkin
Secretary