

SCBMWRC Board Meeting



BOD Minutes

5th Aug 2021

The Aug Board of Directors meeting convened at 6:35 p.m. via Zoom.

Present were:

Dave Eastly-----Vice President
Danny Wassenaar-----Treasurer
Warren Belkin-----Secretary
Ron Zablocki-----Membership
Eric Wolf
Brandon Wilson-----Webmaster
Harry Hoffman-----Newsletter

Not Present:

John Crittenden-----President. On vacation

Guests:

None

Opening Statement:

From David Eastly: "In the words of our regular President, John C., Thanks for attending tonight."

Minutes Review:

The Minutes for July were approved (Eric W. motioned, Ron Z. seconded). These will be posted for the General Membership on the Web Page by the Secretary.

Membership Report:

Ron Z. presented the current membership report. There are 101 members, down three from last month. Four new members, 11 renewals and 8 non-renewals.

There was a mention that two memberships that had expired in June and renewed in July.

SCBMWRC Board Meeting



Treasurer's Report:

Danny W. reported:

- During the month of July, the Club issued 3 checks for a total of \$1,049.57; one check payable to United States Liability Insurance Company for final installment #3 of the Non-Profit Directors and Officers policy (policy period: 08/22/2019 to 08/22/2022), and, two checks to reimburse and purchase annual awards, ice, food and supplies for the annual club picnic.
- Bank deposits for July totaled \$519. This represents collections from four new members, nine annual membership renewals, plus cash received for an extra name tag and 50/50 Raffle money collected from the June and July General Membership meetings.
- As of July 31, the checking account balance was \$4,817.77.
- The separate Rally account balance was \$10,000.

There was a motion to approve the Treasurer's report by Warren B, seconded by Eric W. Approval was unanimous.

Mileage Contest:

The new mileage contest year has just started. As such, no mileage report was received yet.

Newsletter Report:

Harry H. joined his first meeting as a board member. He reported that the newsletter content is basically ready, but he would like to review the process to post / publish. Brandon W. offered to conduct a Zoom to review the process.

Website:

Brandon W. reported that the new email announcement system was working well and received good feedback from the board. Brandon is experimenting with the ability to use templates in the future. It may make sense to have ride leaders use the system to publish information on specific rides to those who have signed up on the ride list. The Mailchimp system is currently free and delivers the features needed for the current use cases: 1. Reminders for events like the general meeting, 2. Ride and special event updates. A paid upgrade option is available in the future if needed.

Brandon checked the results from the first few uses of the email tool. Nobody unsubscribed or complained. Approximately 70% of people opened the email about the Sequoia overnight trip, and 66.4% opened the email about the general meeting.

SCBMWRC Board Meeting



Calendar:

There was a brief discussion about whether to try to reserve room blocks for trips, since hotels have been unresponsive recently. The quick consensus was to reserve blocks when the hotels in question offered good benefits and were responsive, and not to do so when logistics were challenging.

It was reported by David E. that for the Sequoia ride, 3 campsites were reserved. These are the same sites used last year and include laundry and a pool.

A question was raised whether to list the Range of Lights Gypsy Tour in the club list below. It was decided not to do so since there is no formal ride / presence planned by the club, although a number of members are likely to attend.

David E. discussed the Death Valley ride planned for Feb with the Airheads group. The camp site / food package is usually around \$100 in cost.

Brandon W. discussed hotel choices for the Fall Colors Tour. He is planning to try a slightly better hotel than the last ride to that location.

As of the meeting, these events are planned:

- August 13-15 Sequoia National Park (Ron Z.)
- September 4 General Meeting (Brandon W. may lead a ride)
- September 10-12 Pinnacles (Eric W., Camping Only)
- October 15-17 Fall Colors (Brandon W.)
- November 12-14 Morro Bay (Warren B.)
- December 11 Christmas Party (John C.)
- January Laughlin? (TBD)
- February 18-20 Death Valley (Dave E.)
- March Central Coast ? (TBD)
- April Sedona, AZ (John C.)
- May 49er Rally (TBD)
- June Seven Passes / Chief Joseph Rally (TBD)

Old Business:

Regarding rider training, Walt Fulton has asked to attend the upcoming general meeting and do a brief presentation on Streetmasters. The board had no objection. No other training news has been received from Sergio as of yet.

SCBMWRC Board Meeting



New Business:

Discussion of the new email notification system was held earlier in the meeting.

The next Board meeting is scheduled on Sep 2, 2021 at 6:30 PM via ZOOM.

The meeting adjourned at 7:21 P.M.

Warren Belkin
Secretary