

# SCBMWRC Board Meeting

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## BOD Minutes

8th July 2021

The July Board of Directors meeting convened at 6:37 p.m. via Zoom.

### **Present were:**

John Crittenden-----President

Dave Eastly-----Vice President

Danny Wassenaar-----Treasurer

Warren Belkin-----Secretary

Ron Zablocki-----Membership (delayed a few minutes)

Eric Wolf

Brandon Wilson-----Webmaster

### **Not Present:**

None

### **Guests:**

None

### **Opening Statement:**

John C: Thanks for attending tonight.

### **Minutes Review:**

The Minutes for June were approved (Danny W. motioned, David E. seconded). These will be posted for the General Membership on the Web Page by the Secretary.

### **Membership Report:**

Ron Z. presented the current membership report with the added column showing non-renewals. There are 104 members, up two from last month. Four new members, 21 renewals and 5 non-renewals.

There was a brief discussion about why the membership monthly change didn't match the new members less non-renewals. It is attributed to overdue renewals. There can also be discrepancies in timing of when bank deposits are recorded vs. when payments are sent in.

# SCBMWRC Board Meeting

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## **Treasurer's Report:**

Danny W. reported:

- During the month of June, the Club issued one check for a total of \$104.82 to Awards by Paul for six new member name tags.
- Bank deposits for June totaled \$690.00. This represents collections from four new members and 23 annual membership renewals. If a 50/50 Raffle occurred at the June General Membership meeting, it will likely be received and recorded as a deposit in July.
- As of June 30, the Checking Account balance was \$5,348.34.
- The separate Rally Account balance remains at \$10,000.

There was a motion to approve the Treasurer's report by Warren B, seconded by David E. Approval was unanimous.

There was a discussion about the possibility of offering multi-year renewals. Danny W. raised that this would complicate accrual accounting, having to recognize when dues are earned. It was agreed that this would not make sense for the club at this time.

Ron Z. mentioned that he saw a few names on the membership list that never expire. Brandon looked into this and found they were test accounts or prior lifetime membership exceptions that were previously approved by the Board.

## **Mileage Contest:**

Rob T. send updated data last night but a few corrections are required, John C. should receive final numbers over the next day and final tallies will be ready by Saturday. Brandon W. will be handling mileage awards this year.

There was a question raised about counting the mileage for the MOA Rally. It was agreed that this was a club organized and sanctioned ride and the mileage would count towards the totals.

## **Newsletter Report:**

Harry H. was on the Rally ride and should get the newsletter published in the next several days or a week. It was confirmed that one or more Rally participants are forwarding writeups for the newsletter.

# SCBMWRC Board Meeting

---



## **Website:**

Brandon W. had no specific updates regarding the website, all is working correctly. He is still working on giving the Board better visibility into the membership system. Brandon cleaned up expired member entries.

## **Calendar:**

John C.: There should be almost 40 attendees for the picnic. Hope to get a spot with a lot of shade as per prior years. John C. will arrive early (7:30 AM) to get a good spot for the club. There will be a 50/50 draw planned during the picnic.

Ron Z. mentioned he is having trouble reaching the hotel for the Sequoia ride. If he can't reach them over the next day or two he will switch to backup properties. Sequoia will only be hotels (no camping) this year due to expected heat levels.

As of the meeting, these events are planned:

- July 10 – picnic, General Meeting (John C.)
- August 13-15 Sequoia National Park (Ron Z. and Brandon W., Hotel only)
- Aug 7 – General Meeting at Irv Seaver BMW Motorcycles 10:30 – 11:30 AM
- September 10-12 Pinnacles (Eric W.)
- October 15-17 Fall Colors (Brandon W.)
- November Morro Bay (Warren B.)
- December Christmas Party (John C.)
- January Laughlin? (TBD)
- February Death Valley (Dave E.)
- March Central Coast ? (TBD)
- April Sedona, AZ (John C.)
- May 49er Rally (TBD)
- June Seven Passes / Chief Joseph Rally (TBD)

## **Old Business:**

No updates yet from Sergio regarding rider training. Dave will bring the new banner (and a second large banner) to the picnic.

## **New Business:**

The Board is short 2 members. John C. is nominating Harry H. to join the board. Harry has expressed interest in doing so.

# SCBMWRC Board Meeting



Eric W. raised a question about pro-active email notification of events and club news instead of relying on members going to the club website to get all information. It was agreed that this would be helpful so long as there is an "opt-out" option for those members who don't want incoming email. Warren B. suggested cloud services such as Mailchimp or Constant Contact for this purpose. Brandon W. and Warren B. to discuss and make recommendations for how to best implement an email notification system.

Brand W. relayed feedback from a member who attended the MOA rally that he was disappointed the club did not fund some basic comfort items like shade (E-Z Up or the like). It was noted that other clubs at the Rally had shade devices and it's also an opportunity for club branding. Some discussion took place about how this might be facilitated (renting, disposable item pre-shipped etc.). In the end, John C. suggested this be tabled until the next time an event needs consideration.

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The next Board meeting is scheduled on Aug 5, 2021 at 6:30 PM via ZOOM.

John C. will be on vacation the 1<sup>st</sup> two weeks of August and asked David E. to run the August Board meeting.

The meeting adjourned at 7:38 P.M.

Warren Belkin  
Secretary